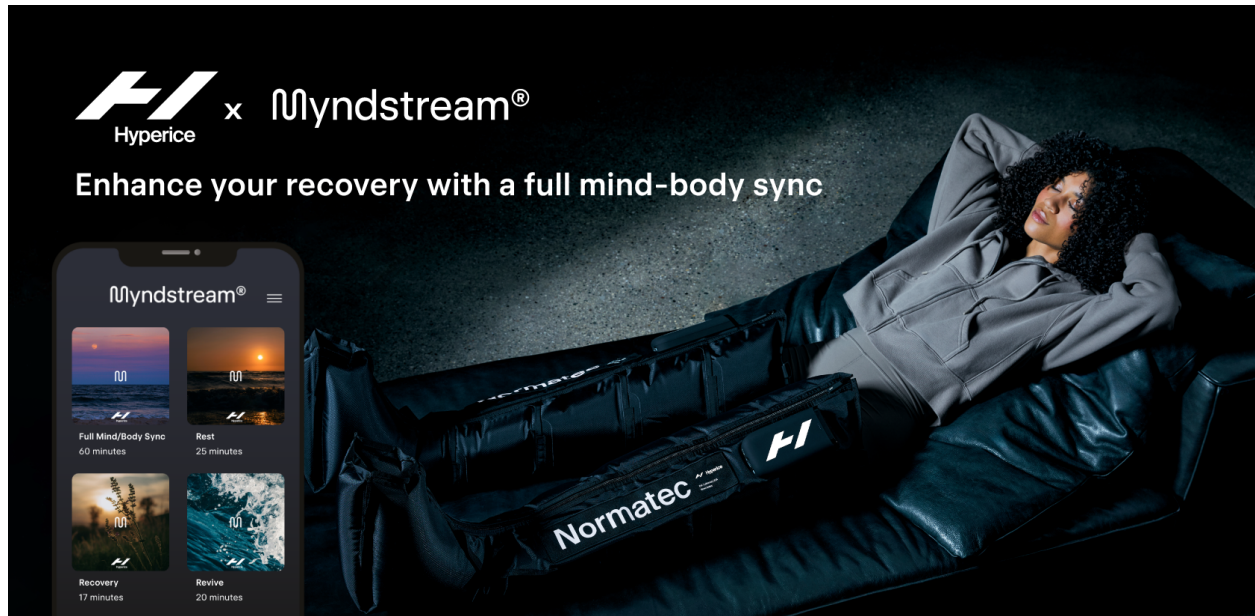


Myndstream

Hyperice and Myndstream Co-Create Multi-Sensory Recovery Solution for Spas, Gyms and Hotels



Caption: Normatec compression sessions can be elevated into a next-level multisensory wellness experience (Credit: Hyperice / Myndstream)

FOR IMMEDIATE RELEASE

LONDON, 29 September 2025 – Hyperice, the global expert in recovery and movement-enhancement technology, has unveiled a brand new partnership with Myndstream, the pioneer in music for health and wellbeing, to usher in the next generation of recovery.

Recovery has become a cornerstone of modern fitness – valued for performance, longevity and injury prevention. But true recovery extends beyond the physical. That’s why Hyperice has partnered with Myndstream, whose science-informed soundscapes transform the Normatec experience into a fully immersive journey that restores balance to both body and mind.

At the heart of the collaboration is Hyperice’s Normatec compression boot system, trusted by elite athletes including Erling Haaland, Rory McIlroy and Naomi Osaka. While the technology works to stimulate circulation and ease muscle soreness, Myndstream amplifies the experience for guests as they listen to outcome-driven soundscapes designed to calm the nervous system, deepen relaxation and enhance recovery outcomes.

Myndstream

Available via Myndstream's streaming platform *The Stream*, Hyperice customers can access three dedicated soundscapes – Rest, Recovery and Revive – or all three combined during the seamless 60-minute Full Mind/Body Sync session.

Fully licensed globally, *The Stream* is a purpose-built solution designed to enable spas and wellness brands to personalize their music to suit their business and client needs.

Existing Hyperice customers with a Myndstream subscription can access the new music instantly on *The Stream*.

For Hyperice clients who are new to Myndstream and looking to sample the music:

- Sign up for a [free two-week trial](#) of *The Stream*
- [Download the app](#) (available via the App Store or Google Play Store)
- Open the Hyperice tile in *The Stream* – located under Brand Partnerships – and experience the difference intentional audio can make

Perfect harmony

The collaboration comes as Hyperice continues to expand globally, with partnerships across established spa, wellness, hospitality and fitness operators including Accor, Hilton, Maybourne Group and Third Space.

By combining cutting-edge compression technology with Myndstream's expertise in sensory design, the two brands are offering wellness, fitness and hospitality operators a premium, easy-to-implement, solution for gyms, recovery centers, longevity clinics, spas and hotel rooms.

Freddie Moross, Myndstream founder, commented: "Wellness consumers' expectations are evolving fast, with a sharp focus on results and experiences that truly engage the senses – whatever wellness facility they choose to visit. But true health and wellness optimization is now about much more than function; it's about creating experiences that move both body and mind.

"We're proud to join forces with a brand that shares our vision of positively impacting wellbeing on a global scale. And for Myndstream, this marks an exciting step in our own journey as we expand beyond spa, wellness and hospitality into new markets and new audiences worldwide."

Chris Thomas, Wellness Lead at Hyperice, reinforced the partnership's value, noting: "At Hyperice, we've always believed recovery should be as restorative for the mind as it is for the body. By partnering with Myndstream, we're weaving immersive soundscapes into the Normatec experience, elevating hospitality spaces into true sanctuaries of wellness where guests can recharge on every level."

ENDS



Notes to editors

About Myndstream

Pioneering a new approach to audio, [Myndstream](#) combines art and science to create music that transforms spaces and elevates how people feel within them. At the heart of the brand is a belief that music can play a powerful role in supporting health and wellbeing.

Myndstream's soundscapes have been composed for use across spas, therapeutic practices, hospitality environments and personal wellness routines. Designed to promote relaxation, enhance mood, improve focus and restore energy, the music transforms everyday spaces into immersive environments of calm, care and intention.

Through partnerships with leading academic institutions and wellness organizations, Myndstream is at the forefront of research exploring the impact of music in therapeutic settings. The brand also collaborates with a [world-class roster of musicians and A-list talent](#) to create and curate wellness-focused audio experiences for both businesses and individuals.

Widely recognized as the gold standard in wellness audio, Myndstream is the official audio partner of Forbes Travel Guide and the Global Wellness Summit.

Myndstream is part of Cutting Edge Group, the acclaimed music company behind scores for *Stranger Things*, *Whiplash*, *Bridgerton* and other major film and television productions. Drawing on over 20 years of experience shaping emotional narratives through sound, Cutting Edge launched Myndstream to bring that same depth of impact to the world of wellness.

Press contact

Megan Whitby

Brand Manager

megan@myndstream.com

www.myndstream.com

About Hyperice

Hyperice is a technology-driven company with a giant mission, to help everyone on earth move and live better. For more than a decade, Hyperice has led a global movement at the confluence of recovery and wellness, specializing in percussion (Hypervolt line), dynamic air compression (Normatec line), vibration (Vyper and Hypersphere lines), thermal technology (Venom line), contrast therapy (Hyperice X), and Hyperboot collaboration with Nike.

Myndstream

Now, as a holistic high-performance wellness brand, Hyperice is designed for all - from the most elite athletes, leagues, and teams to consumers everywhere looking to unlock the best version of themselves to help them do what they love, more.

Recognized as one of Fast Company's Most Innovative Companies and a TIME Best Inventions winner, Hyperice has applied its technology and know-how to industries including fitness, hospitality, healthcare, massage, physical therapy, sports performance, and workplace wellness on a global scale. For more information, visit hyperice.com.

Press contact

Jack Taylor PR

hyperice@jacktaylorpr.com

www.hyperice.com